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VERBAL NEOLEXEMS OF INDIVIDUAL AUTHOR'S IN THE NEWSPAPER LANGUAGE OF THE LATE 20th CENTURY: SEMANTICS AND WORD FORMATION

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Key words: *neolexem, individual author's word formation, verb, language of the newspaper.*

The aim of the article is to study the semantic and word-forming features of verbal neolexems of individual author's in the newspaper language of the late twentieth century. Newspapers of this period may contain neolexems, because the Ukrainian language was at a new stage of its development, Ukraine's independence. This affected the emergence of new words, as the press daily informed about news in various spheres of life and reflects reality entirely, in dialectical development and has unbounded opportunities to replenish the language vocabulary. To achieve the goal we should solve the following issues: to identify verbal neolexems in the newspaper text of the analyzed period; to explore the means of word formation of individual-authorial verb forms; analyze the meaning of neolexems, pay attention to the semantic features of new words.

This goal requires the use of appropriate research *methods*: structural, the internal organization of language is analyzed, where the elements are related to a certain system of relations; descriptive, it gives the opportunity to consider the features of the neolexems semantics; method of contextual analysis, the functioning of neolexemes is examined in context and their functions, stylistics and context are identified.

Verb neolexems of individual author's are much less represented compared to other parts of speech. These are words that have a peculiar semantic nature and functional and stylistic purpose. They were found to belong to the non-systemic speech phenomena, which illustrate the ways and forms of language development of a particular period, reflect the interrelation between language and speech, and update the word-forming and figurative possibilities of the Ukrainian language. Neolexems demonstrate a violation of grammatical, word-forming, semantic norms, which is due to a certain guideline – to be a source of expressiveness.

Neolexems of the studied period preserve the semantics of the corresponding formation bases, but thanks to prefixes and suffixes they transform meanings, expand associations and increase the semantic volume of expression. They attract with their original interrelation between the traditional content of the word and the new semantic form. Such formations enrich the semantics of the sentence, expand the associative connections with other lexemes, consequently the context acquires a unique meaning, which enhances the expressiveness of the whole utterance.

Authorial verbs, adjectives and adverbs are always expressive and original. They create not only a vivid verbal image, but also have high informativeness due to their structural features.

The subject of the study will constantly need further research, as neolexems are associated with changes in language. In addition, due to the analysis of word-forming possibilities of individual-author elements it will be possible to draw conclusions about productive and non-productive ways of word formation at different stages of language development.

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