## PRAISE AS A SUBJECT OF INTERDISCIPLINARY RESEARCH

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The article considers the features of the phenomenon of *praise* as a subject of research in various disciplines; the connection of praise with philosophy, psychology, sociology and linguistics is analyzed; such sections of psychology as *pedagogical*, *social* and *management psychology* and the influence of praise on them are considered in detail; the *linguistic* character of praise in German and Ukrainian is determined; the conclusion on the complex analysis of the phenomenon of *praise* in the field of linguistics, genealogy and linguistics of the text is made.

At the current stage, language development and change are often the subject of interdisciplinary research. This also applies to praise. It was seen as a phenomenon of philosophy that regarded it as a direct projection of good and defined it as a natural ability to characterize the object of interest. Praise as a psychological phenomenon is defined in the form of information about the opportuneness of the act and positive assessment. Praise embodies an important element of psychology – motivation, which appears as an incentive element to action. We consider praise from a linguistic point of view in the form of sincere approval, expression of positive attitude to the addressee, his actions, deeds, personal characteristics (thoughts, qualities), objects and things belonging to the interests or activities of the addressee so as to psychologically and emotionally affect the addressee and its stimulation to further activity in this direction.

The study of a complex and multifaceted phenomenon of praise requires taking into consideration different approaches to its comprehension. Features of the cognitive processes of human consciousness have become the subject of study of humanities, including philosophy, psychology and sociology. Philosophy appears here with a combination of questions about good and evil, the relationship between man and the world, which have served as topics for discussion since ancient times. Psychology considers the features and patterns of human behavior, thinking, states and qualities of man. The proposed research considers praise as primarily a linguistic concept in the framework of pragmalinguistics and text linguistics. Each of these disciplines expands and enriches research and in general represents a single set of sciences. For this reason, the need for a brief analysis of the problem of praise in terms of liberal sciences has arisen.

The connection between philosophy and the concept of *praise* is easy to trace. The implementation of praise requires, first of all, an object that should be characterized in accordance with the general evaluative ethical categories of "good" and "evil". Things, concepts, actions, which are classified as "good", deserve praise. What belongs to the category of "good" and what to "evil", the definition of these concepts, their characteristics – is one of the issues of philosophy, which has caused debate since ancient times.

To bring about praise as a speech action, certain mental processes of a person, which help them to know and characterize the object of attention, are important. These include: feelings, perception, thinking, imagination, and so on. The formation of praise is based on significant psycho-emotional principles inherent in man. An important element of praise is the stimulus. Motivation in praise is one of the incentive tools of psychology. The way of implementation of praise depends on a person's psychological features. It helps in the field of education and upbringing, forms interpersonal relationships and helps to improve the results of work in public life.

Alongside with research in the fields of philosophy and psychology, praise is also studied by linguistics. The linguistic nature of praise forms the basis of the proposed research, because the object of study is embodied primarily through specific language tools. Linguistic explorations of praise can be traced within studies of many native and foreign linguists, who have examined it in various aspects and areas of implementation.

The purpose of the proposed article is a multifaceted approach and analysis of praise, in order to determine the research paradigm. Accordingly, the objectives of the article were as follows: to consider praise as a subject of various disciplines; analyze the relationship of praise with philosophy, psychology, sociology and pragmatics; determine the significance of the theory of speech acts, speech genres and text linguistics for the studied phenomenon. The following methods were used in the study: "analysis through synthesis" method, which contributed to the knowledge and awareness of the phenomenon of praise, the variety of its manifestations in different sciences; descriptive analysis made it possible to describe praise in each of the considered disciplines.

As a result of the analysis, the following conclusions can be drawn: for the proposed research, it is interesting to study the praise in terms of linguistics and pragmatics. An analysis of previous studies of this phenomenon in other languages has led to the conclusion that praise can be expressed by a speech act, or a speech genre, or even be represented by a type of text. Consequently, such versatility of praise determines its complex, multifaceted analysis using two approaches – linguo-pragmatic and rhetorical-stylistic.

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