

## THE IMAGES OF THE WORLD AND A MAN IN BAROQUE POETRY

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**Key words:** *baroque poetry, cultural perception, baroque rhetoric, collective consciousness, sonnet, symbolization.*

The research studies baroque as a tendency of the Spanish collective consciousness of the XVII century in the emotional-semantic development of reality. Baroque as an ideological and artistic tendency has taken deep roots in Spain and influenced all the subsequent development of Spanish art and the consciousness of the nation. Moreover, baroque as a trend in art allowed the true Spanish essence to emerge. The notion of baroque allows us to aim at most adequate definition of the essential characteristics of the Spanish collective consciousness, which in turn determine its national-cultural characteristics. Baroque as a tendency of the Spanish collective consciousness in the emotional-semantic development of reality manifests itself in such constants as a tragic sense of life, a craving for death and simultaneously a heightened sense of fear of it, inner loneliness, idealism and a tendency towards mysticism, personalism, heightened sense of human imperfection and hostility of the surrounding world. From the aesthetic point of view, baroque poetry represents the search for novelty and surprise, the taste for difficulty, linked to the idea that if nothing is stable, everything must be deciphered, the tendency to artifice and ingenuity. Baroque rhetoric can be synthesized in the coexistence of two currents: the *conceptismo* and the *culteranismo* represented in romances and *letrillas* which constitute two important forms of popular Spanish poetry. Peculiarities of Methodology. In the furtherance of the goal, the author uses some general scientific and special linguistic research methods, in particular: synthesis, analysis, ethnic-national, linguo-genetic, descriptive, comparative, complex-procedural methods. The use of the complex methods enables to consider Spanish baroque rhetoric through the world perception of outstanding XVII century poets who create a world of absolute beauty by stylizing the elements offered by reality or substituting them with others of superior aesthetic effectiveness. The conclusion is that baroque poetry is characterized by difficulty, due to mythological allusions, the use of a cult lexicon and the accumulation of rhetorical resources: use of alliterations, extensive and complex sentences, extreme hyperbatons and reiteration of structures, the importance is given to the sensory elements related to the color and music.

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