

ABSTRACTS

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PRESIDENTIAL DISCOURSE AS A SUBJECT OF LINGUISTIC RESEARCHES

The article considers different approaches to the study of presidential discourse and suggests a systematic view on this type of discourse as a subject of linguistic research. Proceeding from the conviction that presidential discourse is a complicated multidimensional phenomenon of speech, which depends on the social context and reflects political climate in which a president is embedded, the author suggests that the research of this type of discourse can be conducted considering four dimensions: 1) communicative dimension – the interactional speech activity in particular social situations; 2) cognitive dimension – the transfer of knowledge and ideas; 3) linguistic dimension – the use of language; 4) genre dimension – consideration of speech genres that form the genre palette of presidential discourse.

The attention is focused on the study of features that characterize and describe each of the suggested dimensions of the discourse under study. It is substantiated that the communicative dimension covers four important characteristics of the studied discourse: a) its status-role nature, b) addressee factor, c) discourse-specific implementation of speech strategies and tactics, d) tone. The author claims that cognitive dimension encompasses researches intended to review the informativeness category and value orientation of presidential discourse. Speech dimension includes the study of lexical, grammatical, stylistic and structural features of texts. Genre dimension focuses on the variety of speech genres in the genre space of presidential discourse and characteristic features of these genres.

Taking into consideration new agendas in the studies of institutional discourse, the article may contribute to the systematization of approaches applicable to the research in the field.