

ABSTRACTS

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ASSOCIONYM AS A TROPE: CODING FUNCTION

Associonym is a trope of integrate contents on the metaphorical basis, which implemented in fiction literature by means of transformation the general name to personal (graphically – across using of capital letter) and performs the role of reader's understand stimulant on condition of interpretation by reader the trope's semantic content regarding the receptive field of knowledge, which formed the optimal meaningful formation for reader. The associonym's integration in the conceptual and problematic layer of artwork going through it's realization of specific coding function, differential determinant for the stated trope. Author's attention is concentrated on the definition of the coding function of associonym in the novel «Syndrome of the Petrushka» by modern russian writer D. Rubina. The theoretical-methodological basis of article based on works of R. Barthes, J. Kristeva, P. Radin, C.G. Jung, V. Rudnev, E. Meletinsky. Associonym has in its arsenal the resource, which determines a system of semantic exchange between author and reader in the artwork's continuum, what forms the writer's idiosyncrasy and reader's system of the perception of the author's writing style at one time, what plays a role of preparatory stage in forming of reader's specific internal conclusions. Associonym reflect the sign's priority as an instrument of exchange values on the basis of earlier laid in the trope's kernel meaning, because the successful implementation of this trope possible only if the levels of consciousness by writer and by reader are interacted. The sign is it's aesthetic ability to encode the information. The trope is an the unifying link, and a text, formal area of associonym's realization, is generalized system, which represents the optimal aesthetic conditions for crossing of writer's and reader's vectors of understanding.

As a code associonym Puppeteer in the context of artwork prepares a status of Peter Uksusov individually (and puppeteers in general) as insightful, talented and ambitious outcast, which purposely hiding in the depths of a favorite thing, to be in terms of abstraction from complex of real problems, what creates serious obstacles in the construction and maintaining relationships with loved ones. Associonym TRICKSTER is a trope-concept, which symbolizes illness drama of dual life philosophy of the confrontation of good and evil, art and retreat, moral integrity and cruel severity, contemplation and opening, laughter and tears. Aesthetics of associonyms Puppeteer and TRICKSTER are in the uncover the depth of image puppeteer Peter Uksusov, to familiarize the reader with the mysteries of puppet thing, presentation of current for the novel problems.